# Investor Q&A : Investing in Film with Showcase Investments

**1.What investment structure does Showcase Investments offer to minimise risk?**

In partnership with M & M Film Productions, Showcase Investments offers a 100% risk-mitigated investment structure, with all funds channelled through a dedicated Special Purpose Vehicle (SPV). The SPV manages production financing,secures VAT rebates of up to 40%, and implements robust financial safeguards from the outset.

Beyond this foundation, investors benefit from three additional layers of protection:

**1. Comprehensive Insurance**

Every production is fully insured through Tysers, a global leader in entertainment insurance, providing specialist cover tailored to film and television projects.

**2. Revenue Management with FilmChain**

All revenues generated from film sales are collected and distributed via Film Chain, a trusted, industry-leading platform used worldwide. FilmChain ensures:

- Every transaction, from global sales to investor distributions, is securely tracked and recorded.
- Each investor has personalised access to a private online dashboard and digital wallet, enabling real-time visibility of their earnings.
- The system provides unmatched transparency, accountability, and peace of mind.

**3. Capital Protection Clause**

In the unlikely event that an investor does not recoup their initial investment after a film's release, a legally binding clause guarantees their capital is safeguarded.

Under this agreement:

- The full value of the original investment is automatically transferred into a new production at no additional cost to the investor.
- This process continues until the initial capital has been fully recovered plus an additional 25% return.

This contractual commitment offers a powerful layer of reassurance, ensuring that every Showcase investor benefits not only from the creative success of the film or films they have invested in but also from a structure designed to deliver measurable, reliable financial results.

**2. What kind of financial returns can investors anticipate—and over what time frame?**

Investors have the potential to triple their capital within 18 months, benefit from a 25% ROI, and receive lifetime royalties, often with average annual payouts around 30% of the initial investment.

**3. What is the minimum investment required to participate?**

The minimum investment starts at £5,000, making it accessible for both new and seasoned investors.

**4. Who are the production partners involved, and what is their track record?**

Showcase Investments collaborates with M and M Film Productions Limited, a UK production company with over 30 years of experience in creating profitable, independent films across low to medium budgets.

**5. How are revenues generated and distributed?**

Films are monetised through multiple channels, box office, streaming, licensing, merchandise, DVD sales, soundtracks with revenue managed by FilmChain. Profits are split 50/50 between the production company and investors in the SPV.

**6. Beyond financial returns, are there any additional investor benefits?**

Absolutely. Perks include set visits, red carpet and premiere access, executive-producer credit, exclusive memorabilia, VIP event invites, and more, making the experience both lucrative and engaging.

**7. How does investing in UK film position me in the current global market?**

The UK film industry is in a growth phase supported by BFI strategic initiatives, tax incentives like the UK Film Tax Relief, and global demand for British stories. Analysts forecast sustained revenue growth, especially in genres like horror, thrillers, and streamer-backed productions.

**8. What advantages has streaming brought to film investment?**

Streaming platforms often provide upfront licensing fees (reducing risk), accelerate monetisation timelines, and enable global reach.

**9. How does Showcase Investments distinguish itself from more traditional film investment routes?**

In alliance with M & M Film Productions, Showcase Investments provides a film financing model built on four layers of investor protection, including funds being channelled through an SPV, comprehensive insurance, secure revenue management, and a legally binding capital safeguard clause. Unlike many traditional film investment routes, we offer:

- Unparalleled security through multiple risk-mitigation measures.
- Transparency and trust with regular investor updates via newsletters, email, and our online portal.
- Accessibility, with a low entry point that opens the door to both new and seasoned investors.
- Global opportunities, selecting projects designed to resonate with international audiences and maximise commercial appeal.

This combination of security, transparency, and accessibility ensures our investors enjoy not just creative participation in film, but also a structured, dependable path to financial returns.

**10. How do I proceed if I want to review specific film projects?**

You can request full prospectus brochures for individual titles (like A Christmas to Remember, From Beyond, etc.). These contain detailed investment terms and project breakdowns.

**11. What's the current production pipeline like?**

Showcase offers investors a dynamic slate of multi-genre projects, through M and M Film Productions which are regularly refreshed each year to offer a diverse range of creative and commercial opportunities.

**12. What's Showcase's role in the investment chain—do they manage funds directly?**

Showcase Investments acts only as an introducer; all legal agreements and financial transactions occur directly between the investor and the production company or SPV. Showcase itself bears no responsibility or liability for outcomes.